HCP WALLED GARDEN PLATFORM COMPARISON

Platform	Reach	Specialties	Features	Content Features	Personalization (Content)	Additional
sermo	**~800M+** North America, but mostly US	SPECIALTIES USER-ID LABEL	Use-of-Videos; Online Events; Condition Based News-Feed; Robust Discussion Boards	Drugs Rating/Reviews; Case Sharing; Email; Curated Articles/Blog	"Topics"	Journal Articles /research; Polls, Surveys
Skipta	**~700M+** HCPs (78% of US physicians, 60% of US healthcare providers)	SPECIALTIES "25 Communities"	Use-of-Videos; Online Events; Condition Based News-Feed; Robust Discussion Boards	Case Sharing; Email; Curated Articles/Blog	"Communities"	Journal Articles /research; Polls, Surveys; Registered/ Verified Org's; JOB BOARD
GMED GROUPE LNE	**~1.5MM+** globally	100+ SPECIALTIES USER-ID LABEL	Use-of-Videos; Online Events; Condition Based News-Feed; Robust Discussion Boards	Case Sharing; Email; Curated Articles/Blog	"Groups"	Journal Articles /research; Polls, Surveys; Registered/ Verified Org's
doximity	**~1.8MM+** Healthcare professionals in US (more than 80% of US physicians & 90% of US Med-students)	SPECIALTIES USER-ID LABEL	Use-of-Videos; Online Events; Condition Based News-Feed; Robust Discussion Boards	Email; Curated Articles/Blog	"Colleague" "Connect"	Journal Articles /research; JOB BOARD; CME; DOXY DIALER; Registered/ Verified Org's
Medscape	**6MM**	SPECIALTIES	Use-of-Videos; Condition Based News-Feed	Drugs Reviews; Case Sharing; Email; Curated Articles/Blog	"Follow" "Topics" "Specialties" "Newsletters" "Columnists"	Journal Articles /research; CME; Registered/ Verified Org's; Clinical Tools Guidelines, Protocols References

LiveWorld