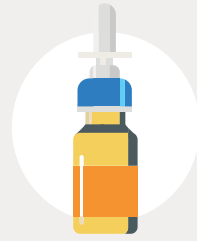


A Dedicated HCP Social Media Marketing Practice for Pharma

We're helping pharmaceutical companies successfully measure social ROI and reach marketing goals across **20 therapeutic areas** and **12 social channels**.



Manage
255+
healthcare social
media properties



Experience in
20
therapeutic
categories



38
digital and social
marketing experts
with deep pharma
knowledge



35+
pharma brand
programs



7 of the top **20**
pharma brands are
LiveWorld clients



Locations:
Campbell, CA,
New York City, NY

PM360
THE ESSENTIAL RESOURCE FOR PHARMA MARKETERS

2020 PHARMA CHOICE AWARD:
SOCIAL MEDIA CATEGORY

Changing HCP Demographics Make Social Presence Critical to Success





Gen Z
is the fastest growing demographic of healthcare and life science professionals



Therapeutics Expertise:

1. RHEUMATOLOGY
2. GASTROINTESTINAL
3. DERMATOLOGY
4. ENDOCRINOLOGY
5. WOMEN'S HEALTH
6. EYE CARE
7. AESTHETICS
8. CARDIOVASCULAR
9. ONCOLOGY
10. RESPIRATORY
11. IMMUNOLOGY
12. RARE DISEASES
13. CARDIAC
14. OSTEOARTHRITIS
15. INFECTION/VACCINES
16. ANIMAL HEALTH
17. METABOLIC
18. NEUROLOGY
19. ORTHOPEDICS
20. RENAL

Social media offers measurable, scalable campaigns that are used by pharma for:

 <p>New product and therapy launches</p>	 <p>Dissemination of clinical and scientific data</p>
 <p>Peer-to-peer consultations</p>	 <p>Connections with key opinion leaders (KOLS)</p>

Navigate the HCP Social Landscape with End-to-End Service

LiveWorld tailors digital and social solutions to each pharmaceutical company's specific goals. We ensure FDA compliance while delivering campaigns that drive results.

- Our services include:**
- Process consulting
 - Strategy & planning
 - Campaign design & implementation
 - Project management
 - Apps, bots & custom software
 - Reporting & analytics

We've Earned the Trust of Pharma in All Sizes and Sectors

 **LiveWorld**
HCP Leadership



Peter Friedman
CEO & Co-Founder



Danny Flamberg
VP HCP Strategy



Umar Siddiqui MD
Medical Director

Future-Proof Your HCP Engagement Strategy

See how LiveWorld can reach your HCP audience with measurable and meaningful social campaigns.

Schedule a free 30-minute consultation:

hello@liveworld.com
800-301-9507
www.liveworld.com